



Carful Of Kids

How One Mom Road Tripped with her Three Kids across North America

12,000 Unique Monthly Visitors **15,000** Monthly Page Views **15,000** Social Reach

ABOUT CATHERINE PARKER

Family Travel Expert Catherine Parker offers insight to help parents find the destinations families will rave about for years.

Her motto, can I drive there? To date, Catherine has logged 70,000 miles driving across the lower 48 and six Canadian provinces with her three kids. Exploring 40 of the 61 Big National Parks with equal ease as New York City, she covers it all.

Catherine blended 25 years of experience from teaching to professional cooking with experience in a design studio and aviation. Find her work in books like **Compass--The Onboard Magazine of Holland America Line** and **Disney Cruise Line Wonder Onboard Guide**. She contributes to print magazines, like **Parents** and the Chicago's **Suburban Parent**.

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DESTINATIONS COVERED

- National Parks
- Family Ski Trips
- North American Road Trips
- Walt Disney World
- California
- Texas
- New York City
- Canada
- International Destinations
- Travel Gear Reviews
- Car Reviews

WHAT THE CARFUL OF KIDS DO

Everything. From wilderness hiking to urban trekking from art museums to space shuttles, the Carful of Kids do it.

Three kids, 11, 15 and 16 explore their continent with a former Flight Attendant turned Travel Writer Mom. From weekend getaways to summer-long road trips, the Carful of Kids drive through North America learning along the way.

BRANDS CATHERINE WORKS WITH



ABOUT CATHERINE PARKER



SOCIAL MEDIA REACH

TWITTER **10,000+ Followers**
 INSTAGRAM **3,000+ Followers**
 FACEBOOK **1.5K Fans & Friends**
 PINTEREST **300K Monthly Views**

WEBSITE AUDIENCE

47% Female 52% Male
 28% Aged 25-34
 50% Aged 35-44
 20% Aged 45-54

Top U.S. States

50% California
 18% Texas
 8% Nevada
 5% New York

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