



CATHERINE PARKER

CARFUL OF KIDS

FAMILY TRAVEL WEBSITE

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**18K UVMS | SYNDICATION PARTNER FOR MSN | 18K SOCIAL REACH
4K MONTHLY YOUTUBE VIEWS | BIWEEKLY NEWSLETTER**

ABOUT CATHERINE

Travel Expert Catherine Parker offers insight to help travelers find the destinations they will rave about for years.

To date, Catherine has logged 70,000 miles driving across North America. She has traveled to all 50 U.S. States, seven Canadian provinces, six Mexican states along with top destinations in Europe, Asia and the Caribbean.

Catherine has blended over 20 years of experience from working as a flight attendant to a professional cook to a journalist. Find her work from in U.S. newspapers, guidebooks and digital magazines.

OPPORTUNITIES

Catherine works with destinations, lodging brands, transportation partners and selected travel products. From sponsored articles to press trips to review videos, she creates content that travelers need and trust.

NEW FOR 2023

With over 10 years of experience in content creation, Catherine and her partner, Jill Robbins of RippedJeansandBifocals.com will launch their podcast, Talking Texas Travel, in early 2023 and are accepting sponsored episodes.

LINKS

CARFULOKIDS.COM
CATHERINEMPARKER.COM
YOUTUBE.COM/C/CATHERINEMPARKERTRAVEL

WEBSITE AUDIENCE

58% FEMALE 41% MALE

23% AGED 25-34

30% AGED 35-44

16% AGED 45-54

TOP U.S. STATES

15% CALIFORNIA

15% TEXAS

15% WASHINGTON

5% NEW YORK

4% FLORIDA

WEBSITE CONTENT

National Parks

North American Road Trips

California

Texas

New York City

Family Ski Trips

Canada | Caribbean | Mexico

Reviews: Hotels Resorts & Travel Gear

YOUTUBE AUDIENCE

46% FEMALE 53% MALE

20% AGED 25-34

70% AGED 35-44

