



# CATHERINE PARKER

CARFUL OF KIDS

FAMILY TRAVEL WEBSITE

CONTACT: CARFULOFKIDS@GMAIL.COM OR CATHERINEMPARKER72@GMAIL.COM

**18K UVMS | SYNDICATION PARTNER FOR MSN | 18K SOCIAL REACH  
4K MONTHLY YOUTUBE VIEWS | BIWEEKLY NEWSLETTER**

## ABOUT CATHERINE

Travel Expert Catherine Parker offers insight to help travelers find the destinations they will rave about for years.

To date, Catherine has logged 70,000 miles driving across North America. She has traveled to all 50 U.S. States, seven Canadian provinces, six Mexican states along with top destinations in Europe, Asia and the Caribbean.

Catherine has blended over 20 years of experience from a working as a flight attendant to a professional cook to a journalist. Find her work from in U.S. newspapers, guidebooks and digital magazines.

## OPPORTUNITIES

Catherine works with destinations, lodging brands, transportations partners and selected travel products. From sponsored articles to press trips to review videos, she creates content that travelers need and trust.

## 2023 RATES

Sponsored Article \$250

Video Review \$250

Website Link \$50

## LINKS

CARFULOFKIDS.COM

CATHERINEMPARKER.COM

YOUTUBE.COM/C/CATHERINEMPARKERTRAVEL

## WEBSITE AUDIENCE

58% FEMALE 41% MALE

23% AGED 25-34

30% AGED 35-44

16% AGED 45-54

### TOP U.S. STATES

15% CALIFORNIA

15% TEXAS

15% WASHINGTON

5% NEW YORK

4% FLORIDA

## WEBSITE CONTENT

National Parks

North American Road Trips

California

Texas

New York City

Family Ski Trips

Canada | Caribbean | Mexico

Reviews: Hotels Resorts & Travel Gear

## YOUTUBE AUDIENCE

46% FEMALE 53% MALE

20% AGED 25-34

70% AGED 35-44

